

**CONTRACT**

**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292207 /		<u>Alt Order #</u> WOC12133924
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 07/29/19 - 09/29/19	<u>Estimate #</u> 99	
<u>Product</u> MAINE MOMENTUM Q3		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u> 18	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 18
<u>Agency Ref</u> 138667		<u>Advertiser Ref</u> 170284

And:

**Ethica Media LLC**  
**1225 Franklin Ave**  
**Ste 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAGM	08/05/19	09/20/19	WAGM This Morning @ 530a	5:30 AM-6:00 AM		:30			NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	MTWTF--				2	\$75.00			
	Week:	08/12/19	08/18/19	-----				0	\$0.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	MTWTF--				2	\$75.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	MTWTF--				3	\$75.00			
N 2	WAGM	08/05/19	09/27/19	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	12	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	MTWTF--				2	\$180.00			
	Week:	08/12/19	08/18/19	-----				0	\$0.00			
	Week:	08/19/19	08/25/19	MTWTF--				2	\$180.00			
	Week:	08/26/19	09/01/19	MTWTF--				2	\$180.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			
	Week:	09/09/19	09/15/19	MTWTF--				2	\$180.00			
	Week:	09/16/19	09/22/19	MTWTF--				2	\$180.00			
	Week:	09/23/19	09/29/19	MTWTF--				2	\$180.00			
N 3	WAGM	08/05/19	09/20/19	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	MTWTF--				2	\$110.00			
	Week:	08/12/19	08/18/19	MTWTF--				2	\$110.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	MTWTF--				2	\$110.00			
	Week:	09/02/19	09/08/19	MTWTF--				2	\$110.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	MTWTF--				2	\$110.00			
N 4	WAGM	09/09/19	09/13/19	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/09/19	09/15/19	MTWTF--				1	\$85.00			
N 5	WAGM	08/12/19	09/27/19	Let's Make A Deal	10:00 AM-11:00 AM		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/12/19	08/18/19	MTWTF--				1	\$85.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1292207 /	WOC12133924

<u>Advertiser</u>	<u>Original Date / Revision</u>
Maine Momentum	08/02/19 / 08/02/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/19 - 09/29/19	MAINE MOMENTUM Q3	99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				2	\$85.00			
Week:		09/09/19	09/15/19	MTWTF--				1	\$85.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$85.00			
N 6	WAGM	08/12/19	09/27/19	Price Is Right	11:00 AM-12:00 PM		:30			NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$110.00			
Week:		08/19/19	08/25/19	MTWTF--				2	\$110.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$110.00			
Week:		09/09/19	09/15/19	MTWTF--				1	\$110.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$110.00			
N 7	WAGM	08/19/19	09/13/19	Daytime Rotator M-F	12:00 PM-12:30 PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	MTWTF--				2	\$110.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	MTWTF--				1	\$110.00			
N 8	WAGM	09/02/19	09/06/19	Young and the Restless	12:30 PM-1:30 PM		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/19	09/08/19	MTWTF--				2	\$105.00			
N 9	WAGM	09/02/19	09/06/19	Bold and Beautiful	1:30 PM-2:00 PM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/19	09/08/19	MTWTF--				1	\$105.00			
N 10	WAGM	08/12/19	08/16/19	The Talk	2:00 PM-3:00 PM		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				2	\$105.00			
N 11	WAGM	09/02/19	09/13/19	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/19	09/08/19	MTWTF--				1	\$70.00			
Week:		09/09/19	09/15/19	MTWTF--				1	\$70.00			
N 12	WAGM	08/12/19	09/27/19	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				2	\$70.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$70.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				2	\$70.00			
N 13	WAGM	08/19/19	09/13/19	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	MTWTF--				2	\$105.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$105.00			
Week:		09/09/19	09/15/19	MTWTF--				1	\$105.00			
N 14	WAGM	08/05/19	09/20/19	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	2	\$630.00

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<b>Contract Dates</b> 07/29/19 - 09/29/19	<b>Product</b> MAINE MOMENTUM Q3	<b>Estimate #</b> 99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																
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Week:	09/16/19	09/22/19	MTWTF--	1	\$315.00																																																							
N 15	WAGM	08/12/19	09/27/19	M-F Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	4	\$1,120.00																																																
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N 16	WAGM	08/12/19	09/27/19	M-F Jeopardy	7:30 PM-8:00 PM		:30			NM	3	\$840.00																																																
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Week:	09/23/19	09/29/19	MTWTF--	1	\$280.00																																																							
N 17	WAGM	08/05/19	09/20/19	NewsSource 8 @ 11p	11:00 PM-11:35 PM		:30			NM	7	\$525.00																																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																							
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Week:	08/19/19	08/25/19	-----	0	\$0.00																																																							
Week:	08/26/19	09/01/19	MTWTF--	2	\$75.00																																																							
Week:	09/02/19	09/08/19	-----	0	\$0.00																																																							
Week:	09/09/19	09/15/19	-----	0	\$0.00																																																							
Week:	09/16/19	09/22/19	MTWTF--	3	\$75.00																																																							
N 18	WAGM	08/05/19	09/20/19	Late Show	11:35 PM-12:37 AM		:30			NM	8	\$320.00																																																
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week:</td><td>08/05/19</td><td>08/11/19</td><td>MTWTF--</td><td>3</td><td>\$40.00</td></tr><tr><td>Week:</td><td>08/12/19</td><td>08/18/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>08/19/19</td><td>08/25/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>08/26/19</td><td>09/01/19</td><td>MTWTF--</td><td>2</td><td>\$40.00</td></tr><tr><td>Week:</td><td>09/02/19</td><td>09/08/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>09/09/19</td><td>09/15/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>09/16/19</td><td>09/22/19</td><td>MTWTF--</td><td>3</td><td>\$40.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	08/05/19	08/11/19	MTWTF--	3	\$40.00	Week:	08/12/19	08/18/19	-----	0	\$0.00	Week:	08/19/19	08/25/19	-----	0	\$0.00	Week:	08/26/19	09/01/19	MTWTF--	2	\$40.00	Week:	09/02/19	09/08/19	-----	0	\$0.00	Week:	09/09/19	09/15/19	-----	0	\$0.00	Week:	09/16/19	09/22/19	MTWTF--	3	\$40.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:	08/05/19	08/11/19	MTWTF--	3	\$40.00																																																							
Week:	08/12/19	08/18/19	-----	0	\$0.00																																																							
Week:	08/19/19	08/25/19	-----	0	\$0.00																																																							
Week:	08/26/19	09/01/19	MTWTF--	2	\$40.00																																																							
Week:	09/02/19	09/08/19	-----	0	\$0.00																																																							
Week:	09/09/19	09/15/19	-----	0	\$0.00																																																							
Week:	09/16/19	09/22/19	MTWTF--	3	\$40.00																																																							
N 19	WAGM	08/05/19	09/21/19	Early Morning Rot Sa-Su	8:00 AM-10:00 AM		:30			NM	3	\$165.00																																																
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week:</td><td>08/05/19</td><td>08/11/19</td><td>-----S-</td><td>1</td><td>\$55.00</td></tr><tr><td>Week:</td><td>08/12/19</td><td>08/18/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>08/19/19</td><td>08/25/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>08/26/19</td><td>09/01/19</td><td>-----S-</td><td>1</td><td>\$55.00</td></tr><tr><td>Week:</td><td>09/02/19</td><td>09/08/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week:</td><td>09/09/19</td><td>09/15/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	08/05/19	08/11/19	-----S-	1	\$55.00	Week:	08/12/19	08/18/19	-----	0	\$0.00	Week:	08/19/19	08/25/19	-----	0	\$0.00	Week:	08/26/19	09/01/19	-----S-	1	\$55.00	Week:	09/02/19	09/08/19	-----	0	\$0.00	Week:	09/09/19	09/15/19	-----	0	\$0.00						
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:	08/05/19	08/11/19	-----S-	1	\$55.00																																																							
Week:	08/12/19	08/18/19	-----	0	\$0.00																																																							
Week:	08/19/19	08/25/19	-----	0	\$0.00																																																							
Week:	08/26/19	09/01/19	-----S-	1	\$55.00																																																							
Week:	09/02/19	09/08/19	-----	0	\$0.00																																																							
Week:	09/09/19	09/15/19	-----	0	\$0.00																																																							

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**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292207 /		<u>Alt Order #</u> WOC12133924
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 07/29/19 - 09/29/19	<u>Product</u> MAINE MOMENTUM Q3	<u>Estimate #</u> 99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	-----S-				1	\$55.00			
N 20	WAGM	08/12/19	09/28/19	Sat Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S-				1	\$75.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----S-				1	\$75.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	-----S-				1	\$75.00			
N 21	WAGM	08/05/19	09/21/19	Sat Jeopardy	7:30 PM-8:00 PM		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S-				1	\$75.00			
Week:		08/12/19	08/18/19	-----				0	\$0.00			
Week:		08/19/19	08/25/19	-----S-				1	\$75.00			
Week:		08/26/19	09/01/19	-----S-				1	\$75.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----S-				1	\$75.00			
N 22	WAGM	08/12/19	09/28/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S-				1	\$20.00			
Week:		08/19/19	08/25/19	-----S-				1	\$20.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S-				1	\$20.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	-----S-				1	\$20.00			
N 23	WAGM	08/12/19	09/28/19	Late Fringe Rotator Sa-Su	12:00 XM-1:00 XM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S-				1	\$20.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----S-				1	\$20.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	-----S-				1	\$20.00			
N 24	WAGM	08/19/19	09/14/19	Late Fringe Rotator Sa-Su	1:00 XM-2:00 XM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S-				1	\$15.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S-				1	\$15.00			
N 27	WAGM	09/09/19	09/15/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/19	09/15/19	-----S				1	\$30.00			
N 28	WAGM	08/04/19	09/29/19	CBS Sunday Morning	9a-1030a		:30			NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-----1				1	\$95.00			
Week:		08/05/19	08/11/19	-----1				1	\$95.00			
Week:		08/12/19	08/18/19	-----1				1	\$95.00			

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<u>Contract / Revision</u> 1292207 /		<u>Alt Order #</u> WOC12133924
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 07/29/19 - 09/29/19	<u>Product</u> MAINE MOMENTUM O3	<u>Estimate #</u> 99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----1				1	\$95.00			
Week:		09/02/19	09/08/19	-----1				1	\$95.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----1				1	\$95.00			
Week:		09/23/19	09/29/19	-----1				1	\$95.00			
N 29	WAGM	08/04/19	08/04/19	Face The Nation	1030a-1130a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/19	08/04/19	-----1				1	\$95.00			
Totals											112	\$11,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	42	\$4,385.00	(\$657.75)	\$3,727.25
08/26/19 - 09/29/19	70	\$7,420.00	(\$1,113.00)	\$6,307.00
<b>Totals</b>	<b>112</b>	<b>\$11,805.00</b>	<b>(\$1,770.75)</b>	<b>\$10,034.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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